



TECHNICAL DATA SHEET IVY COATINGS:

direct to metal

Interior/Exterior

DESCRIPTION

Ivy Direct To Metal Paint is a low-VOC interior/exterior; waterborne; rust-inhibiting metal paint that does not compromise indoor air quality. Ivy Direct To Metal Paint contains no formaldehyde, ammonia, crystalline silica, ethylene glycol, lead, mercury or chromate. Ivy base paints can be tinted to thousands of custom colors using optical scanners, or matched to the colors of other leading paint brands; no VOCs are added when tinted with the recommended Colortrend 802 colorants.

RECOMMENDED SYSTEMS

Substrate	Finish Coat
Ferrous Metal	IVY LOW-VOC DIRECT TO METAL
Non-Ferrous Metal	

APPLICATION INSTRUCTIONS

Previously painted or primed surfaces – ensure that the surface is clean, dry and free from oil, grease, dirt, salts and any other contaminants. All bare areas must be primed. Glossy surfaces should be roughened before coating. Bare Steel – all surfaces shall be free of rust, mill scale and contaminants such as oil, grease, dirt and salts. Before any surface preparation is attempted, oil and grease must be removed by employing SSPC-SP1 Solvent Cleaning. Use Commercial Blast Cleaning to BareMetal SSPC-SP6 to remove mill scale, rust and other contaminants and leave a roughened surface. Use Commercial Blast Cleaning to BareMetal SSPC-S11 to remove mill scale, rust and other contaminants and leave a roughened surface.

Temperature: 40°-120°
Relative humidity: Up to 85%

Coverage is 350-400 square feet per gallon. Dries to touch 30 minutes; recoat in 2hrs.

APPLICATION EQUIPMENT

- Brush** Use finest quality nylon or bristle brushes
- Roller** 1/4" - 3/8" nap for smooth surface, and a 3/4" - 1 1/4" nap for rough surface
- Spray Tip** Fluid pressure 1,500-2,000 PSI .015-.019 orifice

PRODUCT FEATURES

- Interior/Exterior
- Low-VOC (<150 g/L)
- Low odor
- Self-priming
- Durable gloss finish
- Quick drying
- Can be tinted to thousands of custom Colors (no added VOCs)
- Easy water clean-up

RECOMMENDED USES

- Ferrous and non-ferrous metals
- Galvanized surfaces
- Tanks
- Doors
- Decking
- Equipment
- Ideal for residential use, and for commercial use in schools, offices, hospitals, institutions and senior citizen housing

LIMITATIONS

- Not for immersion service
- Minimum temperature 40°F
- 85% maximum humidity
- Protect from freezing



TECHNICAL DATA SHEET IVY COATINGS:

direct to metal

Interior/Exterior

TECHNICAL DATA

Finish	Flat
Vehicle Type	100% Acrylic
Pigment Type	Titanium dioxide & rust Inhibitor
Solvent Type	Water
VOC content g/L	Less than 150
% Solid by Weight	53% (minimum)
% Solid by Volume	37% (minimum)
Weight	10 lbs./gal. (minimum)
Recommended Dry Film by Coat	2.0 to 3.0 mils per coat
Theoretical Coverage	350-400 sq. ft./gal.
Viscosity @ 77° F	80KU (minimum)
Dry Time Average	To touch: 30 mins.; to recoat: 2 hours
Application Method	Brush, roller, spray
Shelf Life	2 Years
Packaging	One gallon and five gallon pails
Flash Point	N/A
Colors	White and custom colors available on request

ENVIRONMENTAL INFORMATION: Ivy Zero- and Low-VOC Paints and Primers contain no formaldehyde, ammonia, crystalline silica, ethylene glycol, lead, mercury or chromate. Tinting with Colortrend 802 colorants does not add to the VOC content. Ivy paints and primers are low emitting, and are eligible for points under all LEED rating systems as established by the U.S. Green Building Council (USGBC)

HEALTH & SAFETY INFORMATION: Use with adequate ventilation. Avoid contact with skin and breathing of vapors or spray mist. Wear a dust mask when sanding paint. In case of eye contact, flush with water. Keep out of reach of children.

Download a current MSDS at www.ivycoatings.com.

ACCURACY OF DATA

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WARRANTY

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CONTACT INFO

International Building Products, Inc.
PO Box 499
Farmingdale, NY 11735
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ivycoatings.com



TECHNICAL DATA SHEET IVY COATINGS:

eggshell

Interior Paint

DESCRIPTION

Ivy Zero-VOC Eggshell Paint is a water-based coating that provides a smooth and durable finish without compromising indoor air quality. Ivy's Zero-VOC Eggshell Paint is very low odor, high-hiding, easy to touch up, and allows for a quick return to service—making it an ideal paint for residential and commercial/institutional use. Ivy Zero-VOC Eggshell Paint contains no formaldehyde, ammonia, crystalline silica, ethylene glycol, lead, mercury or chromate. Ivy Zero-VOC Eggshell Paint can be tinted to thousands of custom colors using optical scanners, or matched to the colors of other leading paint brands; remains VOC-free when tinted with the recommended Colortrend 802 colorants.

RECOMMENDED SYSTEMS

Substrate	Primer Coat	Finish Coat
Previously Painted (oil based) Surfaces	IVY ZERO-VOC TRANSITIONAL PRIMER	IVY ZERO-VOC PAINT: EGGSHELL
Ceramic Tile		
Fiberglass		
Glossy Surfaces	IVY ZERO-VOC PRIMER	
Plaster / Drywall New		
Plaster / Drywall Repainted		
Wood New		
Wood Repainted	IVY LOW-VOC METAL PRIMER	
Masonry New		
Masonry Repainted		
Ferrous Metal New		
Ferrous Metal Repainted		
Galvanized Metal New		
Galvanized Metal Repainted		

APPLICATION INSTRUCTIONS

Before painting, make sure all surfaces are dry, thoroughly clean, and free of loose paint, rust, grease, oil and all other foreign matter. Do not apply over moist or wet surfaces. Air and surface temperature must be above 50°F. Do not thin paint with water, solvents, or other paints; use as supplied. Clean up with warm soapy water (preferably immediately after use/spillage).

Coverage is 350-400 square feet per gallon. Dries to touch 30 minutes; recoat in 4hrs.

APPLICATION EQUIPMENT

- Brush** Use finest quality nylon or bristle brushes
- Roller** 1/4" - 3/8" nap for smooth surface, and a 3/4" - 1 1/4" nap for rough surface
- Spray** Fluid pressure 1,500-2,000 PSI
- Tip** .018 orifice

PRODUCT FEATURES

- For interior use
- Zero-VOC (tested by a certified independent lab)
- Tintable to thousands of custom colors (using Zero-VOC colorants)
- Virtually odor-free
- Durable and washable
- High-hiding
- Easy water clean-up

RECOMMENDED USES

- Walls & ceilings
- Drywall
- Plaster
- Masonry
- Primed wood & metal
- Ideal for residential use, and for commercial use in schools, offices, hospitals, institutions and senior citizen housing

LIMITATIONS

- Do not apply when air and surface temperature are below 50°F
- Protect from freezing



TECHNICAL DATA SHEET IVY COATINGS:

eggshell

Interior Paint

TECHNICAL DATA

Finish	Eggshell
Vehicle Type	Arcylic co-polymer
Pigment Type	Titanium dioxide
Solvent Type	Water
VOC content g/L	0
% Solid by Weight	58% (minimum)
% Solid by Volume	48% (minimum)
Weight	11.48 lbs./gal.
Recommended Dry Film by Coat	1.5 to 2.5 mils per coat
Theoretical Coverage	350-400 sq ft./gal.
Viscosity @ 77° F	85KU (minimum)
Dry Time Average	To touch: 30 mins.; to recoat: 4 hours
Application Method	Brush, roller, spray
Shelf Life	2 Years at recommended storage conditions
Packaging	Quart, one gallon and five gallon pails
Flash Point	N/A
Colors	White and custom colors available upon request

ENVIRONMENTAL INFORMATION: Ivy Zero- and Low-VOC Paints and Primers contain no formaldehyde, ammonia, crystalline silica, ethylene glycol, lead, mercury or chromate. Tinting with Colortrend 802 colorants does not add to the VOC content. Ivy paints and primers are low emitting, and are eligible for points under all LEED rating systems as established by the U.S. Green Building Council (USGBC).

HEALTH & SAFETY INFORMATION: Use with adequate ventilation. Avoid contact with skin and breathing of vapors or spray mist. Wear a dust mask when sanding paint. In case of eye contact, flush with water. Keep out of reach of children.

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TECHNICAL DATA SHEET IVY COATINGS:

flat

Interior Paint

DESCRIPTION

Ivy Zero-VOC Flat Paint is a water-based coating that provides a smooth and durable finish without compromising indoor air quality. Ivy's Zero-VOC Flat Paint is very low odor, high-hiding, easy to touch up, and allows for a quick return to service—making it an ideal paint for residential and commercial/institutional use. Ivy Zero-VOC Flat Paint contains no formaldehyde, ammonia, crystalline silica, ethylene glycol, lead, mercury or chromate. Ivy Zero-VOC Flat Paint can be tinted to thousands of custom colors using optical scanners, or matched to the colors of other leading paint brands; remains VOC-free when tinted with the recommended Colortrend 802 colorants.

RECOMMENDED SYSTEMS

Substrate	Primer Coat	Finish Coat
Previously Painted (oil based) Surfaces	IVY ZERO-VOC TRANSITIONAL PRIMER	IVY ZERO-VOC PAINT: FLAT
Ceramic Tile		
Fiberglass		
Glossy Surfaces	IVY ZERO-VOC PRIMER	
Plaster / Drywall New		
Plaster / Drywall Repainted		
Wood New		
Wood Repainted	IVY LOW-VOC METAL PRIMER	
Masonry New		
Masonry Repainted		
Ferrous Metal New		
Ferrous Metal Repainted		
Galvanized Metal New		
Galvanized Metal Repainted		

APPLICATION INSTRUCTIONS

Before painting, make sure all surfaces are dry, thoroughly clean, and free of loose paint, rust, grease, oil and all other foreign matter. Do not apply over moist or wet surfaces. Air and surface temperature must be above 50°F.

Do not thin paint with water, solvents, or other paints; use as supplied. Clean up with warm soapy water (preferably immediately after use/spillage).

Coverage is 350-400 square feet per gallon. Dries to touch 30 minutes; recoat in 2hrs.

APPLICATION EQUIPMENT

- Brush** Use finest quality nylon or bristle brushes
- Roller** 1/4" - 3/8" nap for smooth surface, and a 3/4" - 1 1/4" nap for rough surface
- Spray** Fluid pressure 1,500-2,000 PSI
- Tip** .018 orifice

PRODUCT FEATURES

- For interior use
- Zero-VOC (tested by a certified independent lab)
- Tintable to thousands of custom colors (using Zero-VOC colorants)
- Virtually odor-free
- Durable and washable
- High-hiding
- Easy water clean-up

RECOMMENDED USES

- Walls & ceilings
- Drywall
- Plaster
- Masonry
- Primed wood & metal
- Ideal for residential use, and for commercial use in schools, offices, hospitals, institutions and senior citizen housing

LIMITATIONS

- Do not apply when air and surface temperature are below 50°F
- Protect from freezing



TECHNICAL DATA SHEET IVY COATINGS:

flat

Interior Paint

TECHNICAL DATA

Finish	Flat
Vehicle Type	Acrylic co-polymer
Pigment Type	Titanium dioxide
Solvent Type	Water
VOC content g/L	0
% Solid by Weight	50% (minimum)
% Solid by Volume	35% (minimum)
Weight	11.45 lbs./gal. (minimum)
Recommended Dry Film by Coat	1.5 to 2 mils per coat
Theoretical Coverage	350-400 sq ft./gal.
Viscosity @ 77° F	90KU (minimum)
Dry Time Average	To touch: 30 mins.; to recoat: 2 hours
Application Method	Brush, roller, spray
Shelf Life	2 Years at recommended storage conditions
Packaging	Quart, one gallon and five gallon Pails
Flash Point	N/A
Colors	White and custom colors available upon request

ENVIRONMENTAL INFORMATION: Ivy Zero- and Low-VOC Paints and Primers contain no formaldehyde, ammonia, crystalline silica, ethylene glycol, lead, mercury or chromate. Tinting with Colortrend 802 colorants does not add to the VOC content. Ivy paints and primers are low emitting, and are eligible for points under all LEED rating systems as established by the U.S. Green Building Council (USGBC).

HEALTH & SAFETY INFORMATION: Use with adequate ventilation. Avoid contact with skin and breathing of vapors or spray mist. Wear a dust mask when sanding paint. In case of eye contact, flush with water. Keep out of reach of children.

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TECHNICAL DATA SHEET **IVY COATINGS:**

floor plus

Interior/Exterior Paint

DESCRIPTION

Ivy Floor Plus paint is a low-VOC, quick drying, durable floor coating that is easy to apply and does not compromise indoor air quality. This coating has excellent durability that is comparable to latex epoxies making it a great option for residential and commercial applications. Ivy Floor Plus can be reduced with water to make a decorative concrete stain. Ivy paint contains no formaldehyde, ammonia, crystalline silica, ethylene glycol, lead, mercury or chromate. Ivy Floor Plus can be tinted to thousands of custom colors using optical scanners, or matched to the colors of other leading paint brands; no VOCs are added when tinted with the recommended Colortrend 802 colorants.

RECOMMENDED SYSTEMS

Substrate	Finish Coat
Concrete	IVY LOW-VOC FLOOR PLUS

APPLICATION INSTRUCTIONS

To ensure adhesion and durability, prepare the surface properly. It must be clean and free of all wax, grease, oil, dirt, loose or flaking material, acid substance and soap deposits. To clean floor, scrub with detergent or solution of 1/2 cup trisodium phosphate per gallon of water; flush well with clean water. Glossy painted surfaces must be dulled. Smooth, hard-troweled concrete floors should be acid-etched before painting. Acid suitable for etching should be labeled with directions and precautions; observe them carefully.

Can be thinned up to a 1/2 pint per gallon.

Temperature: 50°-110°

Relative Humidity: Up to 85%

Coverage is 325-425 square feet per gallon. Dries to touch 30 minutes; recoat in 4hrs.

APPLICATION EQUIPMENT

- Brush** Use finest quality nylon or bristle brushes
- Roller** 1/4" - 3/8" nap for smooth surface, and a 3/4" - 1 1/4" nap for rough surface
- Spray Tip** Fluid pressure 1,500-2,000 PSI .018 orifice

PRODUCT FEATURES

- Interior/Exterior
- Low-VOC (<100 g/L)
- Low odor
- Self priming
- Quick drying
- Durable
- Can be tinted to thousands of custom Colors (no added VOCs)
- Easy water clean-up

RECOMMENDED USES

- Driveways
- Concrete floors
- Basement floors
- Porches
- Patios
- Garages
- Light Industrial applications
- Concrete pool decks
- Ideal for residential use, and for commercial use in schools, offices, hospitals, institutions and senior citizen housing

LIMITATIONS

- Do not apply when air and surface temperature are below 50°F
- Do not over-apply over bare wood
- New concrete requires acid etching
- If extra traction is necessary, an anti-slip aggregate may be added
- Protect from freezing



TECHNICAL DATA SHEET **IVY COATINGS:**

floor plus

Interior/Exterior Paint

TECHNICAL DATA

Finish	Semi-gloss
Vehicle Type	100% Acrylic
Pigment Type	Light-fast
Solvent Type	Water
VOC content g/L	Less than 100
% Solid by Weight	38% (minimum)
% Solid by Volume	22% (minimum)
Weight	10.60 + 0.50 lbs./gal.
Recommended Dry Film by Coat	1.5 to 2.0 mils per coat
Theoretical Coverage	325-425 sq. ft./gal.
Viscosity @ 77° F	75KU (minimum)
Dry Time Average	To touch: 30 min.; to recoat: 4 hours
Application Method	Brush, roller, spray
Shelf Life	2 Years at recommended storage conditions
Packaging	One gallon and five gallon pails
Flash Point	N/A
Colors	White and custom colors available upon request

ENVIRONMENTAL INFORMATION: Ivy Zero- and Low-VOC Paints and Primers contain no formaldehyde, ammonia, crystalline silica, ethylene glycol, lead, mercury or chromate. Tinting with Colortrend 802 colorants does not add to the VOC content. Ivy paints and primers are low emitting, and are eligible for points under all LEED rating systems as established by the U.S. Green Building Council (USGBC).

HEALTH & SAFETY INFORMATION: Use with adequate ventilation. Avoid contact with skin and breathing of vapors or spray mist. Wear a dust mask when sanding paint. In case of eye contact, flush with water. Keep out of reach of children.

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TECHNICAL DATA SHEET IVY COATINGS:

metal primer

Interior/Exterior

DESCRIPTION

Ivy Metal Primer is a low-VOC interior/exterior; waterborne; rust-inhibiting metal primer that does not compromise indoor air quality. This primer provides an anti-corrosive and anti-rust coating to ferrous, aluminum and galvanized metal substrates. Ivy Metal Primer contains no formaldehyde, ammonia, crystalline silica, ethylene glycol, lead, mercury or chromate.

RECOMMENDED SYSTEMS

Substrate	Primer Coat	Finish Coat
Steel	IVY LOW-VOC METAL PRIMER	IVY ZERO-VOC PAINTS: FLAT, EGGSHELL, SEMI-GLOSS
Galvanized steel		
Aluminum		

APPLICATION INSTRUCTIONS

All surfaces must be free of rust, millscale, oil, dirt and salts. Make sure surfaces are wiped clean before application. Use water to thin as needed. Clean up with warm soapy water (preferably immediately after use/spillage).

Mild exposure- SSPC-SP2 Hand Tool cleaning
Harsh exposure- SSPC-SP7 Brush-off Blast Cleaning

Temperature: 40°-120°
Relative humidity: Up to 85%

Coverage is 350-400 square feet per gallon. Dries to touch 30 minutes; recoat in 2hrs.

APPLICATION EQUIPMENT

- Brush** Use finest quality nylon or bristle brushes
- Roller** 1/4" - 3/8" nap for smooth surface, and a 3/4" - 1 1/4" nap for rough surface
- Spray Tip** Fluid pressure 1,500-2,000 PSI
.015-.019 orifice

PRODUCT FEATURES

- Interior/Exterior
- Low-VOC (<150 g/L)
- Low odor
- Anti-corrosive (rust inhibitive)
- Quick drying
- Can be tinted (no added VOCs)
- Easy water clean-up

RECOMMENDED USES

- Steel
- Aluminum
- Galvanized surfaces
- Doors
- Bricks
- Equipment
- Machinery
- Can be used under alkyd and epoxies
- Ideal for residential use, and for commercial use in schools, offices, hospitals, institutions and senior citizen housing

LIMITATIONS

- Not for immersion service
- Minimum temperature 40°F
- 85% maximum humidity
- Protect from freezing



TECHNICAL DATA SHEET IVY COATINGS:

metal primer

Interior/Exterior

TECHNICAL DATA

Finish	Flat
Vehicle Type	100% Acrylic
Pigment Type	Titanium dioxide & rust Inhibitor
Solvent Type	Water
VOC content g/L	Less than 150
% Solid by Weight	48% (minimum)
% Solid by Volume	36% (minimum)
Weight	10 lbs./gal (minimum)
Recommended Dry Film by Coat	2.0 to 3.0 mils per coat
Theoretical Coverage	350-400 sq ft./gallon
Viscosity @ 77° F	80KU (minimum)
Dry Time Average	To touch: 30 mins.; to recoat: 2 hours
Application Method	Brush, roller, spray
Shelf Life	2 Years
Packaging	One gallon and five gallon pails
Flash Point	N/A
Colors	Tintable

ENVIRONMENTAL INFORMATION: Ivy Zero- and Low-VOC Paints and Primers contain no formaldehyde, ammonia, crystalline silica, ethylene glycol, lead, mercury or chromate. Tinting with Colortrend 802 colorants does not add to the VOC content. Ivy paints and primers are low emitting, and are eligible for points under all LEED rating systems as established by the U.S. Green Building Council (USGBC).

HEALTH & SAFETY INFORMATION: Use with adequate ventilation. Avoid contact with skin and breathing of vapors or spray mist. Wear a dust mask when sanding paint. In case of eye contact, flush with water. Keep out of reach of children.

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TECHNICAL DATA SHEET IVY COATINGS:

primer

Interior

DESCRIPTION

Ivy Zero-VOC Primer is a water-based primer/sealer that provides a first coat for the effective use of IVY Coatings on a variety of substrates, without compromising indoor air quality. Ivy's Primer is very low odor, high-hiding and allows for a quick return to service—making it an ideal paint for residential and commercial/institutional use. Ivy Zero-VOC Primer contains no formaldehyde, ammonia, crystalline silica, ethylene glycol, lead, mercury or chromate.

RECOMMENDED SYSTEMS

Substrate	Primer Coat	Finish Coat
Plaster / Drywall New	IVY ZERO-VOC PRIMER	IVY ZERO-VOC PAINT: FLAT, EGGSHELL, SEMI-GLOSS
Plaster / Drywall Repainted		
Wood New		
Wood Repainted		
Masonry New		
Masonry Repainted		

APPLICATION INSTRUCTIONS

Before painting, make sure all surfaces are dry, thoroughly clean, and free of loose paint, rust, grease, oil and all other foreign matter. Do not apply over moist or wet surfaces. Air and surface temperature must be above 50°F.

Do not thin paint with water, solvents, or other paints; use as supplied. Clean up with warm soapy water (preferably immediately after use/spillage).

Coverage is 350-400 square feet per gallon. Dries to touch 30 minutes; recoat in 2hrs.

APPLICATION EQUIPMENT

- Brush** Use finest quality nylon or bristle brushes
- Roller** 1/4" - 3/8" nap for smooth surface, and a 3/4" - 1 1/4" nap for rough surface
- Spray Tip** Fluid pressure 1,500-2,000 PSI .018 orifice

PRODUCT FEATURES

- For interior use
- Zero-VOCs (tested by a certified independent lab)
- Tintable to thousands of custom colors (using Zero-VOC colorants)
- Virtually odor-free
- Durable and washable
- High-hiding
- Easy water clean-up

RECOMMENDED USES

- Walls & ceilings
- Drywall
- Plaster
- Masonry
- Primed wood & metal
- Ideal for residential use, and for commercial use in schools, offices, hospitals, institutions and senior citizen housing

LIMITATIONS

- Do not apply when air and surface temperature are below 50°F
- Protect from freezing



TECHNICAL DATA SHEET IVY COATINGS:

primer

Interior

TECHNICAL DATA

Finish	Flat
Vehicle Type	Acrylic co-polymer
Pigment Type	Titanium dioxide
Solvent Type	Water
VOC content g/L	0
% Solid by Weight	50% (minimum)
% Solid by Volume	35% (minimum)
Weight	11.90 lbs./gal (minimum)
Recommended Dry Film by Coat	1.5 to 2 mils per coat
Theoretical Coverage	350-400 sq ft./gallon
Viscosity @ 77° F	90KU (minimum)
Dry Time Average	To touch: 30 mins.; to recoat: 2 hour
Application Method	Brush, roller, spray
Shelf Life	2 Years at recommended storage conditions
Packaging	Quart, one gallon and five gallon pails
Flash Point	N/A
Colors	White and custom colors available upon request

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TECHNICAL DATA SHEET IVY COATINGS:

semi-gloss

Interior Paint

DESCRIPTION

Ivy Zero-VOC Semi-Gloss Paint is a water-based coating that provides a smooth and durable finish, ideal for damp and high traffic areas, without compromising indoor air quality. Ivy Zero-VOC Semi-Gloss Paint is very low odor, high-hiding, easy to touch up, and allows for a quick return to service—making it an ideal paint for residential and commercial/institutional use. Ivy Zero-VOC Semi-Gloss Paint contains no formaldehyde, ammonia, crystalline silica, ethylene glycol, lead, mercury or chromate. Ivy Zero-VOC Semi-Gloss Paint can be tinted to thousands of custom colors using optical scanners, or matched to the colors of other leading paint brands; remains VOC-free when tinted with the recommended Colortrend 802 colorants.

RECOMMENDED SYSTEMS

Substrate	Primer Coat	Finish Coat
Previously Painted (oil based) Surfaces	IVY ZERO-VOC TRANSITIONAL PRIMER	IVY ZERO-VOC PAINT: SEMI-GLOSS
Ceramic Tile		
Fiberglass		
Glossy Surfaces	IVY ZERO-VOC PRIMER	
Plaster / Drywall New		
Plaster / Drywall Repainted		
Wood New		
Wood Repainted	IVY LOW-VOC METAL PRIMER	
Masonry New		
Masonry Repainted		
Ferrous Metal New		
Ferrous Metal Repainted		
Galvanized Metal New		
Galvanized Metal Repainted		

APPLICATION INSTRUCTIONS

Before painting, make sure all surfaces are dry, thoroughly clean, and free of loose paint, rust, grease, oil and all other foreign matter. Do not apply over moist or wet surfaces. Air and surface temperature must be above 50°F.

Do not thin paint with water, solvents, or other paints; use as supplied. Clean up with warm soapy water (preferably immediately after use/spillage).

Coverage is 350-400 square feet per gallon. Dries to touch 30 minutes; recoat in 4hrs.

APPLICATION EQUIPMENT

- Brush** Use finest quality nylon or bristle brushes
- Roller** 1/4" - 3/8" nap for smooth surface, and a 3/4" - 1 1/4" nap for rough surface
- Spray** Fluid pressure 1,500-2,000 PSI
- Tip** .018 orifice

PRODUCT FEATURES

- For interior use
- Zero-VOC (tested by a certified independent lab)
- Tintable to thousands of custom colors (using Zero-VOC colorants)
- Virtually odor-free
- Durable and washable
- High-hiding
- Easy water clean-up

RECOMMENDED USES

- Walls & ceilings
- Drywall
- Plaster
- Masonry
- Primed wood & metal
- Ideal for residential use, and for commercial use in schools, offices, hospitals, institutions and senior citizen housing

LIMITATIONS

- Do not apply when air and surface temperature are below 50°F
- Protect from freezing



TECHNICAL DATA SHEET IVY COATINGS:

semi-gloss

Interior Paint

TECHNICAL DATA

Finish	Semi-gloss
Vehicle Type	Acrylic co-polymer
Pigment Type	Titanium dioxide
Solvent Type	Water
VOC content g/L	0
% Solid by Weight	42% (minimum)
% Solid by Volume	30% (minimum)
Weight	9.75 lbs./gal
Recommended Dry Film by Coat	1.5 to 2.5 mils per coat
Theoretical Coverage	350-400 sq ft./gallon
Viscosity @ 77° F	80KU (minimum)
Dry Time Average	To touch: 30 mins.; to recoat: 4 hours
Application Method	Brush, roller, spray
Shelf Life	2 Years at recommended storage conditions
Packaging	Quart, one gallon and five gallon pails
Flash Point	N/A
Colors	White and custom colors available upon request

ENVIRONMENTAL INFORMATION: Ivy Zero- and Low-VOC Paints and Primers contain no formaldehyde, ammonia, crystalline silica, ethylene glycol, lead, mercury or chromate. Tinting with Colortrend 802 colorants does not add to the VOC content. Ivy paints and primers are low emitting, and are eligible for points under all LEED rating systems as established by the U.S. Green Building Council (USGBC).

HEALTH & SAFETY INFORMATION: Use with adequate ventilation. Avoid contact with skin and breathing of vapors or spray mist. Wear a dust mask when sanding paint. In case of eye contact, flush with water. Keep out of reach of children.

Download a current MSDS at www.ivycoatings.com.

ACCURACY OF DATA

The technical data presented above are true and accurate as of the date of issuance of this Ivy Coatings paint data sheet and are subject to change without notice. We endeavor to supply all catalog holders with up-to-date catalog pages. Therefore, if the issue date is more than a year old, please inquire whether a new page has since been issued. Please visit www.ivycoatings.com for the newest version of this data sheet.

WARRANTY

This product is warranted only to conform to the analysis and specifications expressed above. No other warranty or guarantee, including its merchantability or suitability for any specific application, is implied. The liability of International Building Products, if any, is limited to replacement of product or refund of purchase price and excludes labor, cost of labor or other consequential damages, provided that the purchaser notifies management of International Building Products within twenty-four hours of the application of the product.

CONTACT INFO

International Building Products, Inc.
PO Box 499
Farmingdale, NY 11735
(856) 669-9513
ivycoatings.com



TECHNICAL DATA SHEET IVY COATINGS:

transitional primer

Interior

DESCRIPTION

Ivy Zero-VOC Transitional Primer is a 100% acrylic, water-based primer/sealer with exceptional adhesion properties that is designed to coat hard glossy surfaces, without compromising indoor air quality. Ivy's Zero-VOC Transitional Primer is very low odor, high-hiding and allows for a quick return to service—making it an ideal paint for residential and commercial/institutional use. Ivy Zero-VOC Transitional Primer contains no formaldehyde, ammonia, crystalline silica, ethylene glycol, lead, mercury or chromate. Ivy Zero-VOC Transitional Primer can be tinted to thousands of custom colors using optical scanners, or matched to the colors of other leading paint brands: remains VOC-free when tinted with the recommended Colortrend 802 colorants.

RECOMMENDED SYSTEMS

Substrate	Primer Coat	Finish Coat
Previously Painted (oil based) Surfaces	IVY ZERO-VOC TRANSITIONAL PRIMER	IVY ZERO-VOC PAINT: FLAT, EGGSHELL, SEMI-GLOSS
Ceramic Tile		
Fiberglass		
Glossy Surfaces		

APPLICATION INSTRUCTIONS

Before painting, make sure all surfaces are dry, thoroughly clean, and free of loose paint, rust, grease, oil and all other foreign matter. Do not apply over moist or wet surfaces. Air and surface temperature must be above 50°F.

Do not thin paint with water, solvents, or other paints; use as supplied. Clean up with warm soapy water (preferably immediately after use/spillage).

Coverage is 375-425 square feet per gallon. Dries to touch 30 minutes; recoat in 1hr.

APPLICATION EQUIPMENT

- Brush** Use finest quality nylon or bristle brushes
- Roller** 1/4" - 3/8" nap for smooth surface, and a 3/4" - 1 1/4" nap for rough surface
- Spray Tip** Fluid pressure 1,500-2,000 PSI .018 orifice

PRODUCT FEATURES

- For interior use
- Zero-VOCs (tested by a certified independent lab)
- Tintable to thousands of custom colors (using Zero-VOC colorants)
- Virtually odor-free
- Excellent adhesion
- Easy water clean-up

RECOMMENDED USES

- Previously painted (oil based) surfaces
- Glossy surfaces
- Ceramic tile
- Doors and shutters
- Formica®
- PVC
- Glazed block
- Ideal for residential use, and for commercial use in schools, offices, hospitals, institutions and senior citizen housing

LIMITATIONS

- Do not apply when air and surface temperature are below 50°F
- Protect from freezing



TECHNICAL DATA SHEET IVY COATINGS:

transitional primer

Interior

TECHNICAL DATA

Finish	Low luster
Vehicle Type	Acrylic urethane
Pigment Type	Titanium dioxide
Solvent Type	Water
VOC content g/L	0
% Solid by Weight	56.8% (minimum)
% Solid by Volume	41.76% (minimum)
Weight	11.25 lbs./gal (minimum)
Recommended Dry Film by Coat	1.0 to 2.0 mils per coat
Theoretical Coverage	375-425 sq ft./gallon
Viscosity @ 77° F	80-90KU (minimum)
Dry Time Average	To touch: 30 mins.; to recoat: 1 hour
Application Method	Brush, roller, spray
Shelf Life	2 Years at recommended storage conditions
Packaging	Quart, one gallon and five gallon pails
Flash Point	N/A
Colors	White and custom colors available upon request

ENVIRONMENTAL INFORMATION: Ivy Zero- and Low-VOC Paints and Primers contain no formaldehyde, ammonia, crystalline silica, ethylene glycol, lead, mercury or chromate. Tinting with Colortrend 802 colorants does not add to the VOC content. Ivy paints and primers are low emitting, and are eligible for points under all LEED rating systems as established by the U.S. Green Building Council (USGBC).

HEALTH & SAFETY INFORMATION: Use with adequate ventilation. Avoid contact with skin and breathing of vapors or spray mist. Wear a dust mask when sanding paint. In case of eye contact, flush with water. Keep out of reach of children.

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WARRANTY

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